

McCullough's TREE SERVICE, INC.



Your Neighborhood Friend For Tree Care

“TREE” mendous TIMES

Our Exceptional Service and Knowledgeable Staff is What Keeps us a “Cut” Above!

YOUR SPRING
NEEDS OUR

ARBORISTS!

McCullough's Tree Service offers full service, ISA certified arborist tree services. Our arborists are trained in the art and science of tree care and dedicated to the long term health of your trees and shrubs.

Arborists can assess a plant's health and provide a range of tree & shrub care services that can improve your landscape's vitality. Evaluating site conditions that effect plant health is also a part of our service. Having your trees and shrubs inspected by a certified arborist will help prevent problems from occurring and keep your plants in good health. Preventative maintenance helps trees defend themselves against insects, disease, and site problems. Arborists are tree experts that can provide a range of professional tree services including pruning, trimming and tree removal.

Our Arborists are educated in arboriculture, the art and science of planting, caring for and maintaining trees. At McCullough's Tree Service, our arborists are dedicated and passionate professional tree care consultants who receive continuous education, instruction, and certification in the latest arborist techniques and equipment.

Offering expertise in tree inventory analysis, risk assessment, tree management planning, risk mitigation and construction management, we will diagnose any problems and make recommendations based upon years of experience.

What is ISA? The International Society of Arboriculture (ISA) created a certified arborists program to ensure a high standard of professionalism in the tree care industry. This voluntary educational program improves the technical competency of participating tree care personnel.



Bryan – Muskingum County



Randy – Licking County



Stephan – Franklin County

Call today for a complimentary consultation from McCullough's Tree Service certified arborists and fully trained professionals for a summer tree care evaluation.

“like”
us on



Angie's list.
www.angieslist.com/review



HelpForTrees.com

WHAT?

Why do I call McCullough's Tree Service in the winter?

Winter is the perfect time to have us come and access your tree care needs. Trees can be pruned in the winter by waiting until the coldest part of winter has passed, but before vigorous growth starts in early spring. You can benefit from calling us at our less busy time of the year. We can address your needs more quickly and get the work done in good time, saving you time and money, and in the spring, you will have amazing trees!

Another branch of our business is snow and ice removal. Let us get you established now so when the snow is flying and piling up, we can be on the job for you. Just think of what a relief it is to know your snow will be gone and you won't need to lift a finger.

There are always immeasurable benefits in knowing a good business, getting established with that business and forming a long lasting relationship.

McCullough's Tree Service is more than just a business. We like to think of you as family. We're looking out for you!

DID YOU KNOW?

We're on Facebook, Pinterest and Twitter. Be sure to like us on Facebook, we'll take it from there!

www.facebook.com/HelpForTrees

A large number of trees and shrubs die every year from neglect. Get your landscaping evaluated yearly.

A monthly to do list from Spring to Fall will ensure that you keep up with your fertilizing, watering and health checks for all of your trees and shrubs.

Don't miss out on a Business to Business opportunity with McCullough's Tree Service!



McCullough's Tree Service is proud to serve the businesses in Muskingum, Franklin, Licking and surrounding counties. Below is a sample of the businesses we serve:

- Airports
- The County
- The City
- General Contractors
- Golf Courses
- Hospitals
- Engineering Companies
- Schools
- The State
- The U.S. Army
- Telecommunications Companies

We want to add your business to our client list.

Shakin' the Family Tree

Our team members are a huge part of our successes. Working as a family unit, watching out for one another and helping out whenever possible is what keeps us moving forward, growing and expanding. We practice all safety measures and are always mindful of our work surroundings, where our fellow workers are and the whereabouts of the client we are working for.

To be an employee at McCullough's Tree Service is to be counted as family. This past year and 2015 has seen some new additions to our teams in all three locations. When we grow, our team roster grows. We are excited to provide job opportunities in Muskingum, Franklin and Licking Counties!



Our Promise To You

- We will provide all clients with an Expert Certified Arborist to evaluate their needs and provide a written estimate.
- We offer a 100% guarantee on every project.
- We make it easy, on time and on schedule.

Contact us Today!

Granville – Licking County: 740.321.1080 • Zanesville – Muskingum County: 740.454.1789

Columbus – Franklin County: 614.799.8733

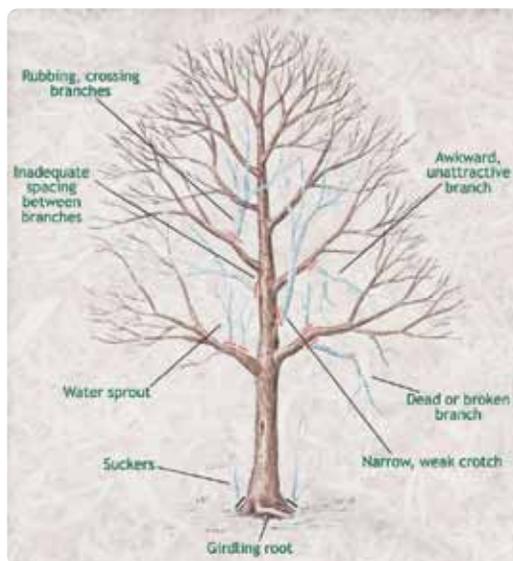
Tree Trimming

There are three main benefits for pruning (also known as tree trimming or tree cutting) your trees: personal safety, health of the tree and tree appearance.

It is often recommended for personal and property safety reasons to reduce the risk of falling limbs and branches. In addition it is important to remove branches that may be resting on utility lines or near rooftops.

For the trees overall health, proper tree pruning helps stimulate new growth and the healing of wounds. It is necessary for the continued health of the tree to remove dead, weakened, diseased and insect-infested limbs. It can also encourage greater fruit production.

And finally, it improves the appearance of trees in your landscape. This is not only



beneficial for the look of your property, but can also increase the overall value! Limbs too close to rooftops can encourage moss and other fungi to grow and reduce the life of the roof. They can also allow various tree climbing animals access to your roof and potentially your home.

Treat, Protect and Prevent

Emerald ash borer (*Agrilus planipennis* Fairmaire), an invasive insect native to Asia, has killed tens of millions of ash trees in urban, rural and forested settings.

This beetle was first discovered in 2002 in southeast Michigan and Windsor, Ontario. As of June 2009, emerald ash borer (EAB) infestations were known to be present in 12 states and two Canadian provinces. Many homeowners, arborists and tree care professionals want to protect valuable ash trees from EAB.

Treatment options include:

If you elect to treat your ash trees, there are several insecticide options available and research has shown that treatments can be effective. Keep in mind, however, that controlling insects that feed under the bark with insecticides has always been difficult. This is especially true with EAB because our native North American ash trees have little natural resistance to this pest. In university trials, some insecticide treatments were effective in Insecticide Options for Protecting Ash Trees from Emerald Ash Borer some sites, but the same treatments failed in

other sites. Furthermore, in some studies conducted over multiple years, EAB densities continued to increase in individual trees despite annual treatment. Some arborists have combined treatments to increase the odds of success (e.g., combining a cover spray with a systemic treatment).

Insecticides that can effectively control EAB fall into four categories: (1) systemic insecticides that are applied as soil injections or drenches; (2) systemic insecticides applied as trunk injections; (3) systemic insecticides applied as lower trunk sprays; and (4) protective cover sprays that are applied to the trunk, main branches, and (depending on the label) foliage.

The best option is to call us and let our experienced Arborist diagnose and treat your tree. We will guide you through the process and answer any questions you may have.

What can McCullough's Tree Service do for you this Spring and Summer?

Let's start at the beginning...we will walk your property looking for evidence of damage from the harsh winter weather. Once the snow and ice have melted, the effect Old Man Winter has had on your trees and shrubs is clearly visible and the fact that your landscaping is in need of some TLC will be evident. While most plants have natural healing systems that help them overcome the stress caused by winter, an extremely harsh winter may warrant professional care, and that's where we come in!

Winter injury to trees and shrubbery occurs in four different forms:

- **Windburn:** When severe, cold and dry wind blows over the leaves or needles, it evaporates the moisture inside them and the tissue takes on a brownish appearance.
- **Cold Injury:** Extremely cold temperatures cause the moisture inside of the leaf tissue to freeze which in turn causes cells to rupture. In addition, if the tree doesn't have enough insulation delicate surface roots can freeze and become damaged, causing the roots to lose the ability to transport necessary nutrients and moisture from the soil.
- **Physical Damage:** Severe wind, snow and ice commonly cause stressed or already weak branches to break.
- **Salt Damage:** Salt can damage in two ways, first foliage can come in contact with salt through spray or when snow plows push salty snow or slush onto the needles or leaves of plants. Second, large concentrations of salt in the soil will cause a similar effect on the delicate hair roots below the surface.

If you think that your trees or shrubs are suffering from winter stress or injury, call us and let your stress become our job. Relax and let the experts take care of it!

Remember, a beautiful landscape can add as much as 20% to the value of your property. We offer complimentary evaluations, call us today.

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120 Westgate Drive • Newark, OH 43055

955 Alfred Street • Zanesville, OH 43701

2335 West Dublin-Granville Road • Columbus OH 43235



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Muskingum: 740.454.1789

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Should you put a cork in it?



If the "it" in question is wine, absolutely! Cork is the most environmentally friendly way to seal a bottle. While aluminum and synthetics can be recycled, that process requires a lot of energy. Harvesting cork, on the other hand, is much greener and doesn't begin until after a cork oak tree's 25th birthday. Workmen carefully peel off the outer layers of bark using special axes, making sure not to harm the trees so that the cork can be manually harvested again after a decade of rest. As the cork regenerates, the trees continue to play a valuable role in the forest's ecosystem by helping to clean the air. If you compare the impact, an aluminum wine cap generates 24 times more emissions than natural cork.

For years, herders and swagmen in the Australian Outback had to fight a particularly pesky foe: the blowfly. While harmless, the flies had an irritating habit of swarming around people's faces. That is, until the Australians began fighting back. Before the days of bug spray, Aussies used a bit of string to dangle small pieces of cork from the brims of their hats. The swaying wood was just enough to keep the blowflies at bay, and the absurd headwear joined the Foster's clan and Paul Hogan as an unmistakable icon of Australian culture.

13 billion: Annual production of wine corks, mostly from the Iberian Peninsula

30,000: Number of people whose jobs rely on harvesting and processing cork

9 to 12 years: Time it takes a cork oak to regrow its cork following a harvest

Thoughts from the Tree House

Knowing who you are is an important part of life. Being content and happy is a much sought after state of mind. At McCullough's Tree Service, we know who we are and how we want to serve. We are experts in what we do, we serve our clients as we would want to be served, we want to know they are satisfied and we treat our team members like family.

This spring, as everything comes back to life and colorful blooms start appearing...remember that we will take good care of you, whatever the tree need. So kick back and enjoy this season of rebirth, we'll handle the work.

PLEASE remember to tell your friends about us...recommendations from our Awesome Clients are how we feed our families.

-Klass McCullough

